



THINKING OF ADVERTISING?

LOOK NO FURTHER, ADVERTISING IS
CHEAPER THAN YOU THINK!

LET BUENA PARK DOWNTOWN ASSIST YOU
WITH YOUR ADVERTISING NEEDS!

MANNED OR NON-MANNED DISPLAY CARTS

DEMOGRAPHIC/INCOME INFORMATION

Location:

❖ Buena Park, California, serving the Orange County Area. Buena Park Mall is located in the Center of the Southland, Buena Park, California and is minutes from the I-5 and the 91 freeways. Buena Park Downtown is located in Southern California in the city of Buena Park 22-miles southeast of Los Angeles and 3 miles west of downtown Anaheim. Buena Park Mall is within walking distance from a host of family oriented tourist attractions, including Knott's Berry Farm theme Park.

Description:

❖ Buena Park Downtown is a 1.1 million square foot retail complex comprised of the following three separate components:

❖ Buena Park Mall, a 782,00 square foot enclosed mall anchored by Wal*Mart, Sears, Ross Dress For Less, Bed Bath & Beyond, DSW Shoe Warehouse. The restaurant selection at the Mall includes Chili's, Pat & Oscar's and Portillo's Hot Dogs.

❖ Buena Park Place, a 280,000 square foot open-air community center, adjacent to the Buena Park Mall anchored by Kohl's, Circuit City, Office Depot, Michael's and PetsMart. Restaurant choices include Philly's Best, Panda Express, Juice it Up! And Forever Cool.

❖ Park Central Entertainment Center ("Park Central"), a 137,000 square foot open air entertainment center anchored by an 18-screen Krikorian Metroplex Theatres and The Powerhouse. Park Central features a variety of restaurants including Asia Buffet, Candy Castle, Boba Loca, Café Sbarro, Kelly's Coffee and Fudge and Coldstone Creamery and in-line retail shops.

Area Facts:

❖ The center benefits from excellent visibility and access from La Palma Avenue and is within one mile of the intersection Interstate 5 and State Route 91 which are the regions busiest freeway and Beach Boulevard (State Highway 39). Buena Park Downtown offers convenient free parking with over 11,000 stalls and has easy access from La Palma or Stanton Avenues or Dale Street.

❖ Of the total population, 22.19% have a family income of between \$50,000 - \$74,999, 15.93% have a family income of \$75,000-\$99,000, 15.20% have a family income of \$100,000-\$149,000 and .46% have a family income of over \$500,000. Owner-Occupied is 17% and Renters is 13%.

❖ English is the dominant language at 50.47%, Spanish is the second most prominent language at 32.38%, Asian 13.39% and all others .79%. 28% are 18 years and younger and 9% are 65 years and older.

*Source: NDS/Clarita, Inc. 2004

For more information contact:
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